

The Friends of Kinneil AGM

Registered Charity

Charity Registration Number

SC038368

Annual report for 2010-2011



THE FRIENDS OF KINNEIL

Welcome to the AGM

Maria Ford, Chair

The Friends of Kinneil



THE FRIENDS OF KINNEIL

Overview

- Year of many successes
- But many challenges ahead
- Increased money coming in ... but visitors down
- Worked with the community to set up a sub-group to drive forward improvements on Kinneil Foreshore.
- There's lots to tell you about.



THE FRIENDS OF KINNEIL

Key activities for The Friends

- Raising the profile of Kinneil Estate and surrounding area
- Increasing awareness of Kinneil House and Museum
- Forming partnerships to promote/improve Kinneil
- Delivering member events
- Developing a strategy for the estate and area
- Working with partners to improve Kinneil Foreshore



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

In 2010/11, we:

- We ran a number of events to raise the profile of the estate.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

In 2010/11, we:

- We ran a stall at the Victorian Street Fair at the end of May 2010.
- This raised money and promoted our activities.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

We continued our series of open days at Kinneil House, run in conjunction with Historic Scotland.

- In the 2010 calendar year, five main house open days (and a visit during a summer walk) attracted 1542 visitors – up on 2008, but down on 2009 figures (1,762 visitors).
- The most successful was the Kinneil Heritage Day which attracted more than 652 people. Again down on 2009.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

Kinneil Museum benefited from these open days. However the fall in visitor numbers to Kinneil House was reflected in visitors to the Museum too.

In 2010, the visitor numbers fell to 4,630 people in the year – again better than 2008, but not as much as 2009.



THE FRIENDS OF KINNEIL

EVENTS IN 2010

FREE OPEN DAYS AT




KINNEIL HOUSE
KINNEIL ESTATE, BO'NESS

- ★ Saturday, April 24, 2010 (Duchess Anne event)
- ★ Sunday, April 25, 2010 (Duchess Anne event)
- ★ Sunday, June 27, 2010 (Bo'ness Fair event)
- ★ Sunday, August 29, 2010 (Kinneil Heritage Day)
- ★ Sunday, October 31, 2010 (Hallowe'en event)
- ★ Free entry from noon to 4 p.m. (3 p.m. close on Oct 31)

HISTORIC SCOTLAND

THE FRIENDS OF KINNEIL



OPEN ALL YEAR: Kinneil Museum, in the stable block of Kinneil House, is open all year, normally Monday to Saturday from 12.30 p.m. to 4 p.m. (plus Kinneil House Open Days). Features interactive exhibits, audio visual show and shop. Admission free.

Last admission to Kinneil House 30 minutes before closing. Open days are organised by Historic Scotland with the support of The Friends of Kinneil (Charity Registration Number: SC203840). Kinneil Heritage Day is organised by Falkirk Council. Kinneil Estate is on the western edge of Bo'ness in central Scotland just off the A90/A93, and is a part of the Frontiers of the Roman Empire World Heritage Site. For details on access, contact Kinneil Museum during opening hours on 01596 770520. Find out more about Kinneil at www.kinneil.org.uk.



Haunted House

Visit Kinneil House, Bo'ness, for
Hallowe'en on Sunday, October 31
Open noon to 3 p.m. (last admission 2.30 p.m.)
ADMISSION FREE

- 👂 Hear about the ghost of Kinneil House
- 👁️ Visit the painted rooms
- 👁️ See the spooky gravestones
- 👂 PLUS audio visual show, shop and other attractions in neighbouring Kinneil Museum.

Kinneil House and Museum is just off the A90 at the western edge of Bo'ness. Visit www.kinneil.org.uk for details.

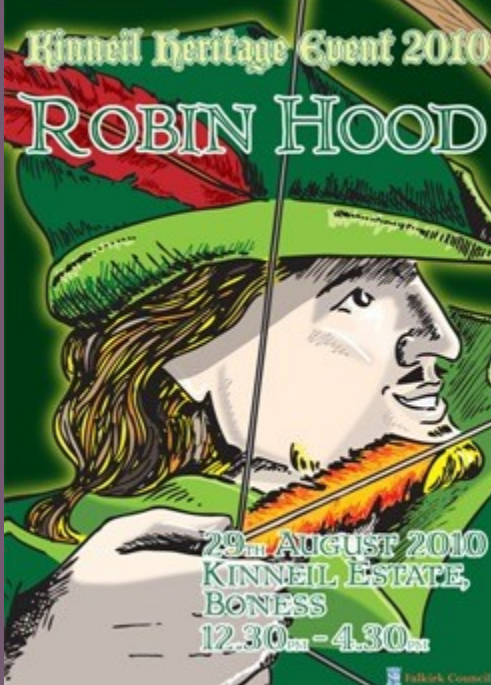
HISTORIC SCOTLAND

THE FRIENDS OF KINNEIL

Last admission to Kinneil House 30 minutes before closing. Kinneil Museum, which tells the history of the house and wider estate, is open throughout the year, normally Mon-Sat, 12.30 p.m. to 4 p.m. Find out more about Kinneil at www.kinneil.org.uk. Open days are organised by Historic Scotland with the support of The Friends of Kinneil.

Kinneil Heritage Event 2010

ROBIN HOOD



29th AUGUST 2010
KINNEIL ESTATE,
BONESS
12.30^{pm} - 4.30^{pm}

Falkirk Council
Community Services



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

In a year of falling figures, the summer walk, led by Ian Scott, was a success – attracting 80 people, up from the previous year. We also captured audio clips of the tour.

You can listen to Ian – and relive the tour – online at www.kinneil.org.uk/tour



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

Other activities:

- Repeated Big Roman Week in 2010 – a series of events and talks to build on the area's Roman Heritage.
- The Festival got bigger – and involved people in Bo'ness and Bonnybridge.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

Big Roman Week highlights included:

- Talks by archaeologists and history experts;
- Visits from a costumed interpreter and the Antonine Guard Roman re-enactment group;
- Fun activities for children, including a bid to re-construct the Antonine Wall in LEGO; and
- A showing of 'Asterix in Britain' in the Hippodrome cinema.
- And a Roman Day in Bo'ness Town Centre.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

Big Roman Week ended with a talk and film show in the Barony Theatre in Bo'ness – and a special birthday cake for the Emperor Antoninus Pius, in the shape of the Bridgeness Distance Slab. We also got media coverage in print, online and on BBC Radio Scotland.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

In 2010/11, we actively promoted Kinneil Estate through:

- local media – newspapers, radio, etc.,
- the internet – i.e. our website www.kinneil.org.uk and other online channels such as tourism blogs. After launching on Twitter last year, we launched a presence on Facebook www.facebook.com/kinneil
- print publicity – our own posters and print material from partners, i.e. Falkirk Council



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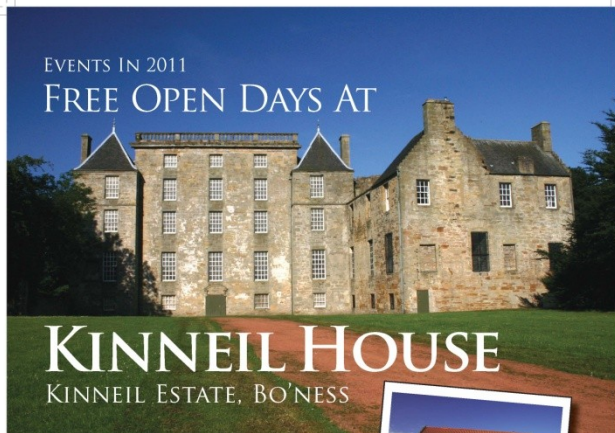


THE FRIENDS OF KINNEIL

New leaflet
produced for
2011 by The
Friends
Of Kinneil.

EVENTS IN 2011

FREE OPEN DAYS AT



KINNEIL HOUSE

KINNEIL ESTATE, BO'NESS

- Saturday, April 16, 2011
- Sunday, April 17, 2011
- Sunday, June 26, 2011
- Sunday, August 28, 2011
- Sunday, October 30, 2011

See inside from noon to 4 p.m.

3 p.m. close on Oct 30. (Last admission 30 minutes before closing.)



Visit Kinneil Museum

Kinneil Museum, in the stable block of Kinneil House, is open all year, normally Monday to Saturday from 12.30 p.m. to 4 p.m. (plus Kinneil House Open Days). Features interactive exhibits, audio visual show and shop. Admission free.

You can view the exterior of Kinneil House - and tour the grounds - all year. See inside Kinneil House during our free open days. Organised by Historic Scotland with the support of The Friends of Kinneil (Charity Registration Number: SC038368). Kinneil Estate is on the western edge of Bo'ness in central Scotland, just off the A904/A993 and is part of the Frontiers of the Roman Empire World Heritage Site. For satellite navigation devices, use the postcode EH51 0PL. For details on access, contact Kinneil Museum during opening hours on 01506 778530 or visit www.kinneil.org.uk

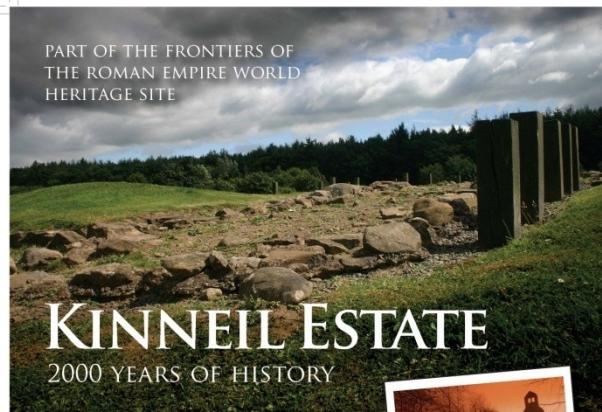
THE FRIENDS OF KINNEIL
www.kinneil.org.uk

HISTORIC
SCOTLAND



ALBA
AOSMHOR

PART OF THE FRONTIERS OF
THE ROMAN EMPIRE WORLD
HERITAGE SITE



KINNEIL ESTATE

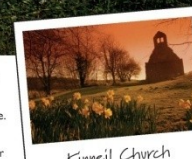
2000 YEARS OF HISTORY

Discover 2000 years of history in the magical Kinneil Estate, on the western edge of Bo'ness, near Edinburgh. The name Kinneil means "Wall's End" - and the eastern end of the turf and stone Antonine Wall, the Roman Empire's northern frontier, runs through the estate. There's even a Roman fortlet to visit (pictured above).

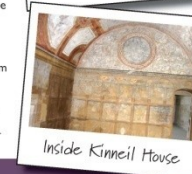
For centuries Kinneil was the home of the Dukes of Hamilton. Their imposing former mansion, Kinneil House, dates back to the 15th century and features impressive renaissance wall paintings, said to be among the finest in Scotland. See inside during free open days.*

The park features the remains of Kinneil's medieval church and graveyard, dating back to the 12th century. You can also visit the cottage where inventor James Watt worked on developing the steam engine. Plus there are extensive woodland walks.

The story of the estate and much more is told in Kinneil Museum, open from Monday to Saturday from 12.30 p.m. to 4 p.m. The museum includes a shop, audio visual show and a variety of displays.



Kinneil Church



Inside Kinneil House



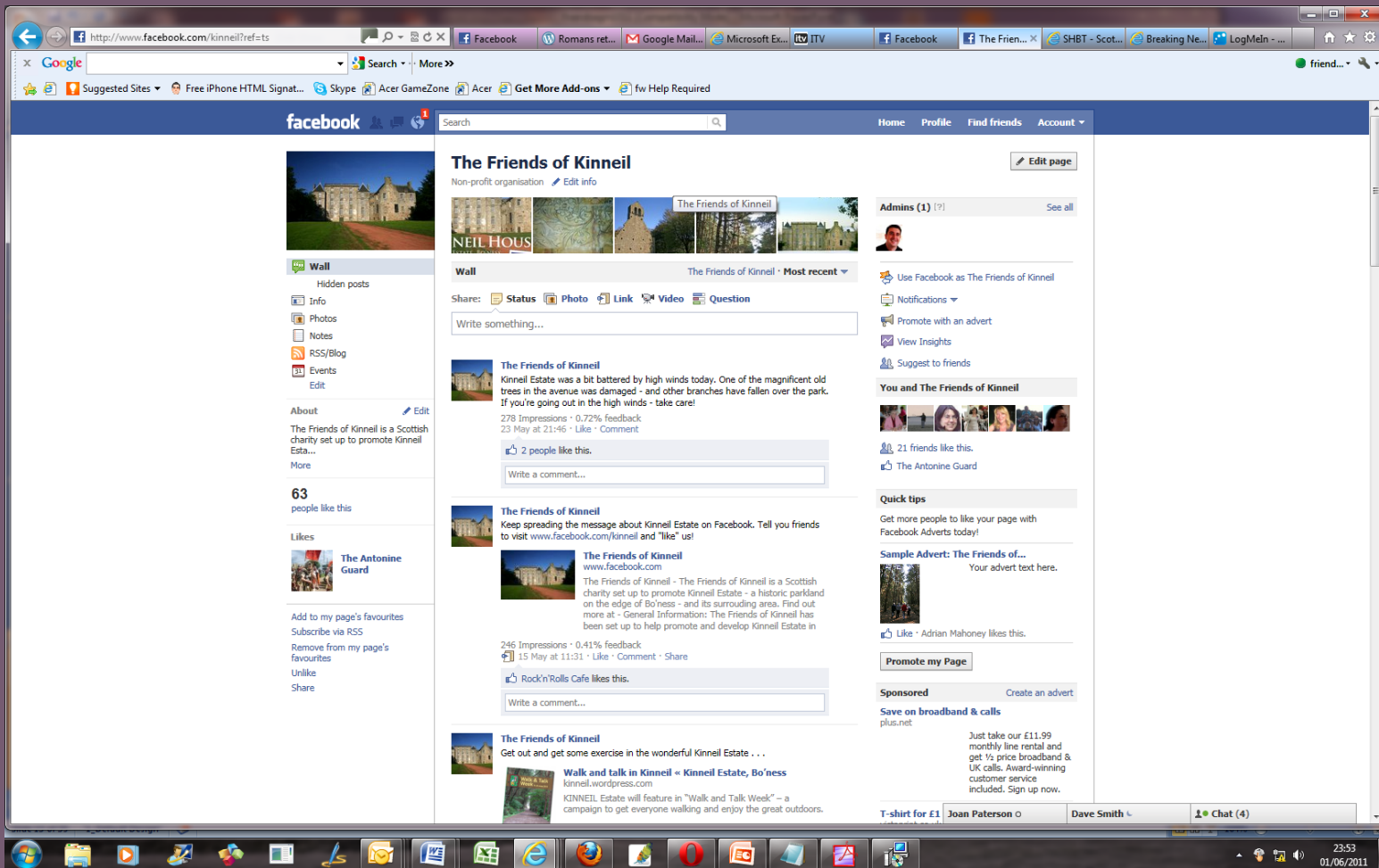
Kinneil Estate is on the western edge of Bo'ness in central Scotland, just off the A904/A993, and is part of the Frontiers of the Roman Empire World Heritage Site. For satellite navigation devices, use the postcode EH51 0PL. The park is close to the Bo'ness and Kinneil Railway, the Bo'ness Motor Museum and the historic Hippodrome Cinema.

* For details on access, contact Kinneil Museum during opening hours on 01506 778530 or visit www.kinneil.org.uk.

Produced by THE FRIENDS OF KINNEIL, email us at info@kinneil.org.uk
Charity Registration Number: SC 038368



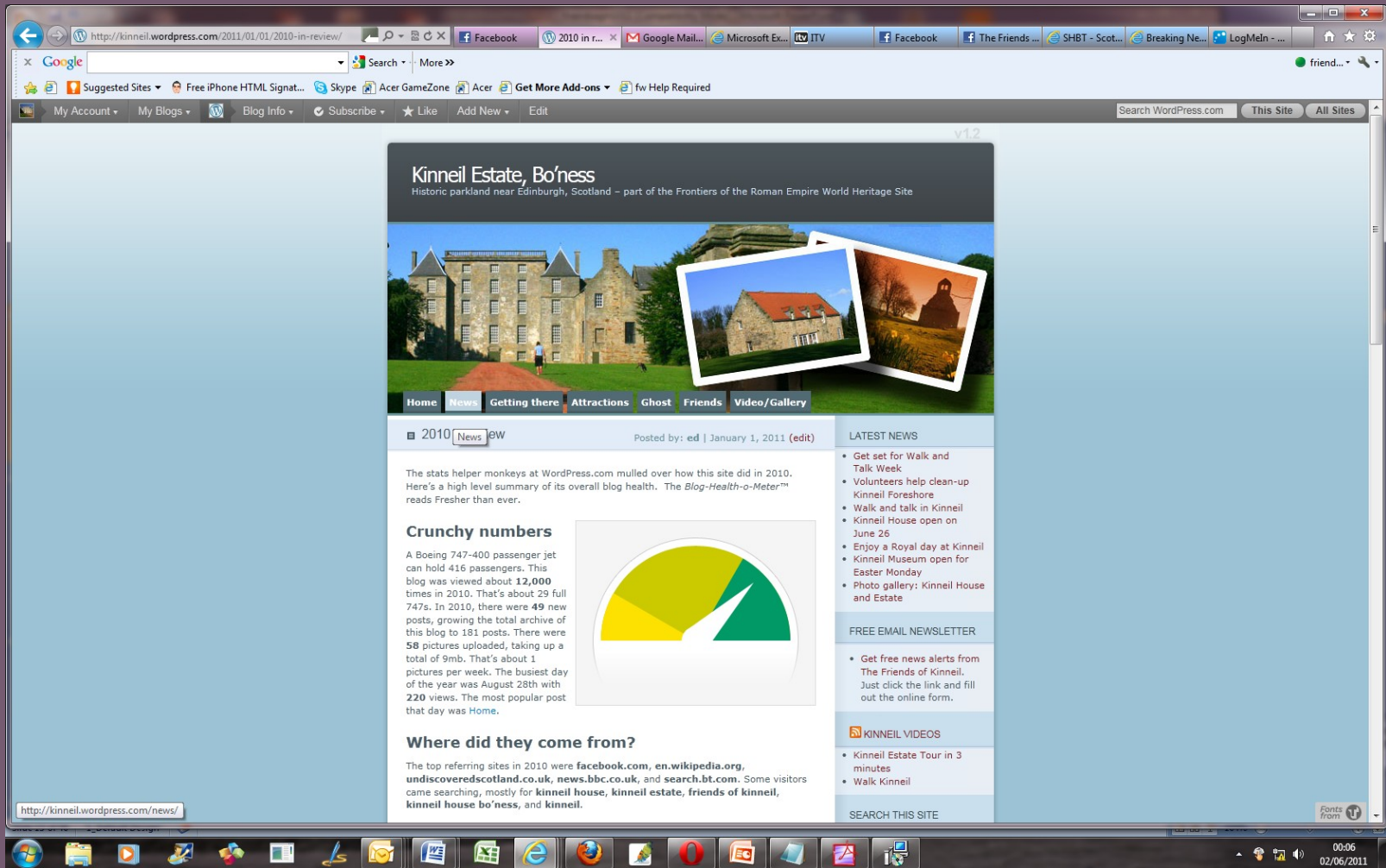
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Our new
Space on
Facebook



THE FRIENDS OF KINNEIL



THE FRIENDS OF KINNEIL

www.kinneil.org.uk

A bit about our core website: www.kinneil.org.uk

A Boeing 747-400 passenger jet can hold 416 passengers. The site was viewed about **12,000** times in 2010. That's about 29 full 747s. In 2010, there were **49** new posts, growing the total archive of the site to 181 posts. There were **58** pictures uploaded, taking up a total of 9mb. That's about 1 pictures per week.



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www.kinneil.org.uk

The busiest day of the year was August 28th (the Heritage Day) with **220** views. The most popular post that day was [Home](#). The top referring sites in 2010 were **facebook.com**, **en.wikipedia.org**, **undiscoveredscotland.co.uk**, **news.bbc.co.uk**, and **search.bt.com**. Some visitors came searching, mostly for **kinneil house**, **kinneil estate**, **friends of kinneil**, **kinneil house bo'ness**, and **kinneil**.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

In 2010/11, we also actively promoted Kinneil Estate through:

- Historic Scotland's magazine
- Local and national radio. Chair Bruce Henderson was interviewed for BBC Radio Scotland on Big Roman Week.



THE FRIENDS OF KINNEIL

Raising the profile of Kinneil

Other activities:

- Ran a fundraising dinner for members and non-members, raising around £800 for the charity
- Ran a James Watt Dinner – to mark Kinneil's links with the inventor (more of which later).
- Ran a fundraising bingo night in Grangemouth, raising more than £500.



THE FRIENDS OF KINNEIL

Improving Kinneil

Other activities:

- Continued to run clean-ups in the estate with Bonnie Bo'ness and Bo'ness Community Council (held in April 2010 and 2011).
- Did a Foreshore clean-up in May 2011



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THE FRIENDS OF KINNEIL

Improving Kinneil



Relationship building

- We continued our successful partnership with Step Forth to encourage them to run three-times-a-week free health walks around Kinneil Estate.
- The walks now run every Monday, Tuesday and Thursday, leaving outside Kinneil Museum
- Details available from the Museum or from our website www.kinneil.org.uk



THE FRIENDS OF KINNEIL

Relationship building

- We also continued our partnerships with Bonnie Bo'ness and Bo'ness Community Council – to run litter picks
- Historic Scotland and Falkirk Council – to run open days
- Local press and media
- The Antonine Guard, re-enactment group, who helped with Roman Week and other events



THE FRIENDS OF KINNEIL

Relationship building

- We built new links with Greenhill Historical Society to run a bigger Big Roman Week
- And won over new Friends by creating a sub-group to look at improving the Kinneil Foreshore. More on the Foreshore in next year's annual report.



THE FRIENDS OF KINNEIL

Member events/activities

- We continue to offer membership at low rates. We feel The Friends continues to offer good value for money and we want to encourage members to be more actively involved, i.e. through volunteering, etc.
- Our annual Christmas Party was cancelled – but we had a James Watt Supper in January instead!
- Members were also asked to the Roman Week finale and the fundraising events.



THE FRIENDS OF KINNEIL



From the James Watt
Supper in January 2011.

James Watt



THE FRIENDS OF KINNEIL

Member events/activities

- The 275th anniversary of the birth of James Watt not only provided us with a great opportunity for an event for members and guests – but also generated strong media interest.
- Trustee Ian Shearer also visited the Science Museum in London for the launch of a new exhibition on Watt.



THE FRIENDS OF KINNEIL

Ian Shearer
(left) of
The Friends
of Kinneil
with Adam
Hart-Davis
at the launch
of the new
exhibition
on James
Watt at the
Science
Museum
in London.

the workshop the man and the new industrial age



Painting courtesy of the Science Museum, London.



THE FRIENDS OF KINNEIL

Management team

- Our management committee work very hard to pull events and activities together
- Most member events are backed by good quality catering and presentations
- This wouldn't happen without their help and enthusiasm.
- As well as running activities they have been working to develop new ideas to promote and improve the estate.



THE FRIENDS OF KINNEIL

Management team: successes

- Did an audit of Kinneil Museum to help a revamp of the museum.
- Had regular meetings with Falkirk Council
- Worked to get new signage and planting at the museum.
- Paid for a new HD projector, screen and BluRay player for the museum from fundraising
- Bid for further funds . . .



THE FRIENDS OF KINNEIL

Future developments

- We have received a grant of more than £4000 from the Growing Communities Fund to consult with people in the Deanfield area about Kinneil Estate and Foreshore.
- We have received £5000 from Falkirk Council to carry out works at Kinneil Foreshore and Kinneil Halt.
- We've also applied for Awards for All funding to make a DVD/film about Kinneil. A decision is expected soon.



THE FRIENDS OF KINNEIL

The impact of what we do

- People appreciate the open days at Kinneil House.
- There's no doubt more people visit the Estate now as a result of our work and promotion.
- But don't just take our word for it.



THE FRIENDS OF KINNEIL

The impact of what we do

“Good to see the House open. Well done Friends of Kinneil for making it happen.” – Jane Whitehall and Alistair Mitchell, West Calder

“A lovely piece of history.” – McCallum and Ross, Polmont

“Very interesting. Would come again” – Alistair and Marguerite, Falkirk

“Illustrations were amazing. Super to have this in Bo’ness.” – Annette Simpson and Kenny Frank, Bo’ness

“Had a fandabadbi day.” – Billie Jane Skene, Bo’ness



THE FRIENDS OF KINNEIL

The impact of what we do

“I had a great day. I will be back at Hallowe’en.” – Annie Mae Brown, Bo’ness

“Fantastic artwork. Should be open all year. Lots to see.” – Janet Watson, Falkirk

“Paintings were fabulous. Should be open more often.” – Vivienne Robertson, Falkirk

“As above.” – ‘Leanora the Explorer’, Stoneywood, Denny



THE FRIENDS OF KINNEIL

The impact of what we do

“Fantastyczne miejsce” – Monika Szkola, Poland (she said “Fantastic place”)

“What a great place. We’ll be back” – Sandland Family, Polmont

“First visit. Interesting. Good tour guides. Fun with Hallowe’en theme.” – McMillan Family, Grangemouth.

“Very nice staff and excellent place. Very spooky on Hallowe’en.” –

“Really enjoyed my visit” - visitor from Salzburg



THE FRIENDS OF KINNEIL

Management team

- Bruce Henderson stepped down as chair late in 2010
- I took over the role.
- I want to record our thanks for all the hard work Bruce has done over the years and his ongoing support for The Friends of Kinneil.



THE FRIENDS OF KINNEIL

And finally

- thanks to our office bearers and management committee
 - thanks to our partners
 - and thanks our members and supporters.
-
- We have a busy year ahead – here's to a successful 2011/12.



THE FRIENDS OF KINNEIL

Maria Ford

Chair, The Friends of Kinneil

Info@kinneil.org.uk



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